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This book offers an up-to-date survey of the present state of affairs in Audiovisual Translation, providing a thought-provoking account of some of the most representative areas currently being researched in this field across the globe. The book discusses theoretical issues and provides useful and practical insights into professional practices.

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We could define audiovisual translation as the translation activity that takes place in a context characterized by the interaction of oral or written text with sound and image. It is intended to be consumed through a screen. This includes both translation for dubbing, subtitling, and audio description.

Audiovisual Translation - Global Translation

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Thanks to their ubiquitous presence in today's society and their arresting nature, audiovisual productions have become the quintessential expression of multimodal communication in the 21st century. Video materials are a constant occurrence in an ever increasingly interconnected world, in which translation has become imperative in order to foster global communication across different languages and cultures.

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women) co-hosted the fourth Safe Cities and
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Call for papers for a special issue of *Target* (vol. 35, 2023). Audiovisual Translation in the Age of Streaming. Guest Editors: Jinsil CHOI (diane45@kmu.ac.kr) Jonathan EVANS (jonathan.e.evans@glasgow.ac.uk) Kyung Hye KIM (kyunghye.kim@sjtu.edu.cn) This special issue will investigate the role of translation in the rapidly changing and developing environment of global media streaming.

This book offers an up-to-date survey of the present state of affairs in Audiovisual

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Audiovisual Translation: Dubbing is an introductory textbook that provides a solid overview of the world of dubbing and is fundamentally interactive in approach. A

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Subtitling, it follows a similar structure and is accompanied by a DVD. Based on first-hand experience in the field, the book combines translation practice with other related tasks - usually commissioned to dialogue writers and dubbing assistants - thus offering a complete introduction to the field of dubbing. It develops diversified skills, presents a broad picture of the industry, engages with the various controversies in the field, and challenges prevailing stereotypes. The individual chapters cover the map of dubbing in the

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world, the dubbing market and professional environment, text segmentation into takes or loops, lip-syncing, the challenge of emulating oral discourse, the semiotic nature of audiovisual texts, and specific audiovisual translation issues. The book further raises a number of research questions and looks at some of the unresolved challenges of this very specific form of translation. It includes graded exercises covering core skills that can be practised in class or at home, individually or collectively. The accompanying DVD contains sample film material in Dutch, English,

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French, Italian and Spanish, as well as a
range of useful material related to
professional practice.

The coming of age of audiovisual translation studies has brought about a much-needed surge of studies focusing on the audience, their comprehension, appreciation or rejection of what reaches them through the medium of translation. Although complex to perform, studies on the reception of translated audiovisual texts offer a uniquely thorough picture of the life and afterlife of these texts. This volume provides a detailed and

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Comprehensive overview of reception studies related to audiovisual translation and accessibility, from a diachronic and synchronic perspective. Focusing on all audiovisual translation techniques and encompassing theoretical and methodological approaches from translation, media and film studies, it aims to become a reference for students and scholars across these fields.

This collection of essays offers a multi-faceted exploration of audiovisual translation, both as a means of intercultural exchange and as a lens through which

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linguistic and cultural representations are negotiated and shaped. Examining case studies from a variety of media, including film, television, and video games, the volume focuses on different modes of audiovisual translation, including subtitling and dubbing, and the representations of linguistic and stylistic features, cultural mores, gender, and the translation process itself embedded within them. The book also meditates on issues regarding accessibility, a growing concern in audiovisual translation research. Rooted in the most up-to-date issues in both audiovisual translation and

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media culture today, this volume is essential reading for students and scholars in translation studies, film studies, television studies, video game studies, and media studies.

The late twentieth-century transition from a paper-oriented to a media-oriented society has triggered the emergence of Audiovisual Translation as the most dynamic and fastest developing trend within Translation Studies. The growing interest in this area is a clear indication that this discipline is going to set the agenda for the theory, research,

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training and practice of translation in the twenty-first century. Even so, this remains a largely underdeveloped field and much needs to be done to put Screen Translation, Multimedia Translation or the wider implications of Audiovisual Translation on a par with other fields within Translation Studies. In this light, this collection of essays reflects not only the "state of the art" in the research and teaching of Audiovisual Translation, but also the professionals' experiences. The different contributions cover issues ranging from reflections on professional activities, to

Get Free Audiovisual Translation In A Global Context Mapping An Ever Changing Landscape, the impact of ideology on Audiovisual Translation, and the practices of teaching and researching this new and challenging discipline. In expanding further the ground covered by the John Benjamins' book (Multi)Media Translation (2001), this book seeks to provide readers with a deeper insight into some of the specific concepts, problems, aims and terminology of Audiovisual Translation, and, by this token, to make these specificities emerge from within the wider nexus of Translation Studies, Film Studies and Media Studies. In a quickly developing technical audiovisual world,

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Audiovisual Translation Studies is set to
become the academic field that will address
the complex cultural issues of a pervasively
media-oriented society.

The Routledge Encyclopedia of Translation
Studies remains the most authoritative
reference work for students and scholars
interested in engaging with the phenomenon of
translation in all its modes and in relation
to a wide range of theoretical and
methodological traditions. This new edition
provides a considerably expanded and updated
revision of what appeared as Part I in the

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first and second editions. Featuring 132 as opposed to the 75 entries in Part I of the second edition, it offers authoritative, critical overviews of additional topics such as authorship, canonization, conquest, cosmopolitanism, crowdsourced translation, dubbing, fan audiovisual translation, genetic criticism, healthcare interpreting, hybridity, intersectionality, legal interpreting, media interpreting, memory, multimodality, nonprofessional interpreting, note-taking, orientalism, paratexts, thick translation, war and world literature. Each entry ends with a set of annotated references

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for further reading. Entries no longer appearing in this edition, including historical overviews that previously appeared as Part II, are now available online via the Routledge Translation Studies Portal. Designed to support critical reflection, teaching and research within as well as beyond the field of translation studies, this is an invaluable resource for students and scholars of translation, interpreting, literary theory and social theory, among other disciplines.

This text provides a snapshot of issues

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reflecting the changing nature of translation studies at the beginning of a new millennium. Resulting from discussions between translation theorists from all over the world, topics covered include: the nature of translation; English as a "lingua franca"; public service translation and interpreting; assessment; and audio-visual translation. The first part of the work covers a discussion stimulated by Peter Newmark's paper, and the second part allows invited colleagues to develop his topics.

This book is a multidisciplinary study of the

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translation and localisation of video games. It offers a descriptive analysis of the industry - understood as a global phenomenon in entertainment - and aims to explain the norms governing present industry practices, as well as game localisation processes. Additionally, it discusses particular translation issues that are unique to the multichannel nature of video games, in which verbal and nonverbal signs must be cohesively combined with interactivity to achieve maximum playability and immerse players in the game's virtual world. Although positioned within the theoretical framework of

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descriptive translation studies, Bernal-
Merino incorporates research from audiovisual
translation, software localisation, computer
assisted translation, comparative literature,
and video game production. Moving beyond this
framework, Translation and Localisation in
Video Games challenges some of the basic
tenets of translation studies and proposes
changes to established and unsatisfactory
processes in the video game and language
services industries.

This book features invited contributions
based on the presentations at the First World

Get Free Audiovisual Translation In A Global Context Mapping An Ever Changing Interpreter and Translator Training Association (WITTA) Congress, held in Guangzhou, China, in November 2016. Covering a wide range of topics in translation education, it includes papers on the latest developments in the field, theoretical discussions, and the practical implementation of translation courses and programs. Given its scope, the book appeals to translation scholars and practitioners, education policymakers, and language and education service providers.

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