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companies to promote their business,
but it can create ethical issues in

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5th Edition regarding its use at work and in private. However, the most prominent ethical dilemma involving social media is firing employees for posts that reflect personnel character flaws, like racism, inappropriate behaviors, and memberships in controversial social organizations.

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global economic turmoil of recent past
has constructed a talent paradox.

~~Contemporary business and
management issues~~

Perhaps too often, business ethics is
portrayed as a matter of resolving
conflicts in which one option appears

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to be the clear choice. For example, case studies are often presented in which an employee is faced with whether or not to lie, steal, cheat, abuse another, break terms of a contract, etc.

~~Business Ethics and Social~~

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introduces readers to business ethics
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Aristotle ' s Virtue Ethics in Business
Virtue ethics is the basis of the
normative ethical decision-making

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~~5th Edition~~ process for an individual and an organization or business. Virtue ethics provides a moral foundation for modern businesses and organizations and ought to be a prerequisite in business practices.

~~Application of Aristotle 's Virtue~~

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~~Ethics to Business~~

Business ethics is a form of the art of applied ethics that examines ethical rules and principles within a commercial context, the various moral or ethical problems that can arise in a business setting, and any special duties or obligations that apply to

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persons who are engaged in
commerce.

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Key contemporary business issues and main external factors affecting the organisation and its impact on Human Resources (HR). External factors – political, economic, social,

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technological, legal, environmental,
competition and globalisation.

~~Business Issues and the Contexts of Human Resources~~

Ethical issues in business encompass a wide array of areas within an organization ' s ethical standards.

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managers deal...

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